



ZETTA TECHNOLOGY MANAGEMENT

{Content Management}

Great Designs Superior Solutions

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8/1/2011

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Content Management System

Thank you for inquiring about our Content Management Solutions. We appreciate your business. Below you'll find a list of features and solutions that can help you create, edit, store, and publish your website content. As a rule, we work with some of the most popular Content Management Systems (CMS) available.

1. User Control Panel

The user control panel is considered the core authoring environment by which you can access all editable content on your web site to make updates. Inside your control panel you will be able to use a familiar interface; similar to that of Microsoft Word, to control text, links, and images as you deem necessary.


2. Editable Content Management

All of our Content Management Systems include an area of text / images that can be easily edited. They can either be edited by uploading information via form submission, or by manipulating text and images directly in a field. In either case, editable content is a term used to describe the ease of editing / manipulating text and images within your user control panel.

3. Content Visualization Management

Simply put, with Content Visualization Management you can work from within a virtual copy of your content in either What You See Is What You Get (WYSIWYG) mode, or have the ability to edit raw code base; which requires coding knowledge. If you're experienced with HTML, this option adds flexibility since you can customize editable content regions a bit more.

4. Workflow Management



In some cases, clients find it necessary to have chronological and parallel task in their Content Management System. For example, say someone writes an article and someone else needs to proof read it. This can be accomplished and the site can be published by a third party.

5. Job Role Management

With any Content Management System there is usually one main administrator who updates and edits content on the website. Job Role Management simply give the administrator the ability to create and edit user groups and assign varied rights and privileges to specific users within each group. This can be useful when you want to spread out the responsibilities of your content management system but want to limit access to specific parts of the system.

6. Document Management


Document Management is a term used to describe an effortless way of managing the life cycle of your frontend and backend content. Using document management, you can track content creation times, revisions, and publications, all while handling archiving duties, and content destruction schedules from within your content management system.

7. Automated Templates

With automated templates, you can add or delete an unlimited amount of pages to your new or existing website. These types of templates are especially useful when deploying blog pages and shopping carts because they allow your website to grow as your company grows and are integrated to match your websites appearance.

8. Web Standards Upgrade

With any of our Content Management Systems, you can expect to receive regular updates which may include new features. We do this on occasion to keep your system up to date with current web standards. If for any reason you find that you



did not install an update, or that your specific script isn't working properly, we will always be happy to help assist you with your upgrade.

9. Scalability

As your company expands and develops, your content will need updating to reflect adjustments on a regular basis. With our Content Management Systems, you will have the option to easily extend your websites functionalities, by incorporate plug-ins and modules.

10. Save up to 25% today!

Tryout our new Instant Online Estimate Tool and save up to 25% off! That's to say, if you're *planning to get a website* and request an estimate today, we will not only give you 10% off your entire estimate for inquiring, but we will also give an additional 5% for adding any of our value added Solutions which include Content Management Systems!

***Please Read:** Because a Content Management System (CMS) is based on the degree in which you want control of your website, we may need to clarify the details of your content management system to give exact pricing.

